

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KMID-TV

**Date:** 10/7/2016

I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$1,789.25**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

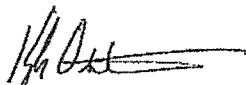
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/7/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



**Signature**

Heather Trevino

**Printed Name**

LSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Texans for Pete

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

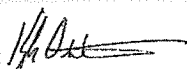
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



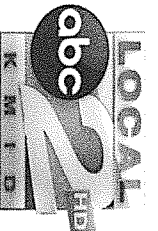
signature of candidate or authorized committee

Kyle Osterhout

printed name

10/10/2016

date



KMID  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1445636

<b>Schedule Dates</b>	10/11/16-10/17/16	<b>Date Entered</b>	10/10/16
<b>Advertiser</b>	Pete Gallego/US Congress/Texas/Democrat (6268)	<b>Last Modified</b>	10/10/16
<b>Agency</b>	Screen Strategies Media (18343)	<b>Entered By</b>	Heather Trevino
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	GALLEGO FOR CONGRESS (566937)	<b>Headline #</b>	
<b>Salesperson</b>	Midland, House (1227)	<b>Demo</b>	
<b>Sales Office</b>	Midland	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BAHNG, CAROLINE	<b>Package Deal</b>	
<b>Phone/Fax</b>	(703) 272-7300 /	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$315.75
<b>Account Types</b>	Local/Political	<b>Net Total</b>	\$1,789.25
<b>Billing Type</b>	Calendar	<b>Sales Tax</b>	
<b>Comments</b>	POLITICAL BUY WEEK OF 10/10/16		

Midland (KMID)		
By Calendar Month	Spots	Rate
Oct. 2016	23	\$2,105.00
<b>Grand Total:</b>	<b>23</b>	<b>\$2,105.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5A- GOOD DAY						1			1	\$25.00	\$25.00	Midland (KMID)		10/10/16
2.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5A- GOOD DAY		1							1	\$25.00	\$25.00	Midland (KMID)		10/10/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7A- GMA 2HR - MON-FRI			1	1	1	1			4	\$55.00	\$220.00	Midland (KMID)		10/10/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7A- GMA 2HR - MON-FRI		1							1	\$55.00	\$55.00	Midland (KMID)		10/10/16
5.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	12P- THE CHEW					1				1	\$20.00	\$20.00	Midland (KMID)		10/10/16
6.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- 5P (CST)			1						1	\$30.00	\$30.00	Midland (KMID)		10/10/16
7.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5P- LOCAL 2 NEWS @5						1			1	\$50.00	\$50.00	Midland (KMID)		10/10/16
8.0	Normal Line / SPOT	10/11/16-10/13/16	5	:30	6P- JEOPARDY M-F			1	1	1				3	\$75.00	\$225.00	Midland (KMID)		10/10/16
9.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	6P- JEOPARDY M-F		1							1	\$75.00	\$75.00	Midland (KMID)		10/10/16
10.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6:30P- WHEEL OF FORTUNE M-F					1		1		2	\$110.00	\$220.00	Midland (KMID)		10/10/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	6:30P- WHEEL OF FORTUNE M-F		1							1	\$110.00	\$110.00	Midland (KMID)		10/10/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	6:55P- ABC MONDAY 7PM-9PM		1							1	\$350.00	\$350.00	Midland (KMID)		10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

*Heather Trevino* *Thank you*



KMLD  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1445636

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** Pete Gallego/US Congress/Texas/Democrat (6268)  
**Agency** Screen Strategies Media (18343)  
**Product** Political - US Congress (1076)  
**Brand** GALLEGO FOR CONGRESS (566937)  
**Salesperson** Midland, House (1227)  
**Sales Office** Midland  
**Buyer Name** BAHING,CAROLINE  
**Phone/Fax** (703) 272-7300 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Calendar  
**Comments** POLITICAL BUY WEEK OF 10/10/16

**Date Entered** 10/10/16  
**Last Modified** 10/10/16  
**Entered By** Heather Trevino  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$315.75  
**Net Total** \$1,789.25  
**Sales Tax**

Midland (KMLD)		
By Calendar Month	Spots	Rate
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<b>Grand Total:</b>	<b>23</b>	<b>\$2,105.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	6:59P- ABC THURSDAY 7P-8P	1				1				1	\$300.00	\$300.00	Midland (KMLD)		10/10/16
14.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7P- ABC SUNDAY 7P - 8P	1							1	1	\$250.00	\$250.00	Midland (KMLD)		10/10/16
15.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	10P- LOCAL 2 NEWS @10	1		1						1	\$100.00	\$100.00	Midland (KMLD)		10/10/16
16.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	10:35P- JIMMY KIMMEL	1			1					1	\$25.00	\$25.00	Midland (KMLD)		10/10/16
17.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	11:05P- JIMMY KIMMEL	1					1			1	\$25.00	\$25.00	Midland (KMLD)		10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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